

## Tips for Mobile ice cream carriers

### Guidelines for Mobile ice cream providers

Right here are some key subjects to bear in mind when beginning a mobile merchandising business. Similarly, we're happy to indicate direction and advertising and marketing techniques to assist better your cell vending commercial enterprise.

### Your automobile

You must have an ice cream truck or push cart to get commenced as a cell ice cream seller. Southern ice cream does no longer lease, lease, or lease drivers to perform ice cream trucks, but we do have some guidelines to help you decide on a car. Ice cream vans are available in many specific patterns, the most commonplace being the step van or excessive pinnacle van. It's also possible to convert a truck or van into an ice cream truck via getting a serving window cut, putting in a freezer/inverter, and getting an overall paint job or vehicle wrap to attract clients.



If you are interested in a new truck, take a look at out the mobile vending truck of the destiny, evolved by wells blue bunny in partnership with ford. It has all the bells and whistles needed to start your cell merchandising business. There are two alternatives:

Ford transit one hundred fifty medium roof/added \$forty five,343

Ford transit 250 with excessive roof/brought \$forty nine,879.

Touch ford for financing/rent options and truck info at 816-413-3015 or 816-413-3031.

## Freezers



Your freezer options are usually a chilly plate freezer or a chest freezer with an inverter connection. Inverters work quality while mounted on a dual battery system. This prevents your car battery from draining and may be mounted by means of most mechanics.

A chest freezer is the extra less expensive and light-weight choice, but might not be as reliable as a chilly plate freezer in warm and humid weather, whilst dry ice can be required to keep the temperature low.

When allowed to freeze in a single day, cold plate freezers have an approximate temperature of -20 ranges fahrenheit, with the potential to keep temperatures for about 8 hours earlier than you want to plug in the compressor or use dry ice.

### Your photo

A clean truck and a neatly groomed driving force pass an extended manner in gaining repeat customers and booking unique occasions. Southern ice cream let you refresh your vehicle every year with new decals.

### Your merchandise

Your ice cream can be bought from a distributor, consisting of southern ice cream. Items are available bins with a set quantity of items consistent with field. You must be choosy approximately the products you inventory and promote – regular, mediocre frozen treats will not carry lower back clients like recognizable, awesome logo-call merchandise will.



### Technology

Many cellular carriers use social media along with twitter and facebook to talk every day specials and build rapport with their customers. Additionally, as fewer people bring coins, many drivers have integrated the use of credit score card devices that connect at once to a smart cellphone to help increase sales.

### Song

When playing your music box, be aware of quantity. The tune bins frequently include an adjustable internal extent limiter, which guarantees your compliance with neighborhood noise ordinances. Complying with any current neighborhood noise ordinances allows prevent in addition regulations on mobile vending by using your neighborhood lawmakers.

### Energy source & storage

You will need a supply of strength to your freezer, regardless of the form of freezer you pick out. Southern ice cream presents overnight month-to-month condominium spaces with 110 v outlets for your truck. Parking your truck at southern ice cream gives the blessings of a gated lot with surveillance in addition to the ease of purchasing your products and accessing other equipment in your ice cream truck enterprise on web page.

In case you do no longer have a chilly plate freezer on your day by day course, putting in an inverter is the nice alternative for electricity deliver on your freezer, which goes by using taking the dc contemporary from the battery—and drains your battery. With an inverter, it's important to maintain your engine running. A trendy battery isn't intended for this, and it'll put on out quick from being tired and re-charged. You could want to apply a deep cycle battery, which is designed to be tired and recharged again and again.

A good alternator continues your battery charged, so that you may also want to install an alternator controller or a high-output alternator. A heavy duty alternator, rated at 180-200 amps, may be a worthwhile investment in your car.

### Protection

The safety of your clients is your obligation, and need to continually be your primary precedence. Many of your customers are going to be youngsters who should run out in visitors or otherwise might not continually take precautions. The global association of ice cream distributors and carriers can be an excellent supply for protection facts.



It is able to be beneficial to pick out a particular landmark or meeting factor wherein you'll forestall each time, and make certain to avoid setting the truck in a position in which you will should cross in opposite. Having a safety swing arm to your truck may be some other helpful safety function. Eventually, putting in "fish eye" mirrors so you may have better visibility to the front of the truck is a great concept.